

# WALKING WHILE BLACK

## L.O.V.E. IS THE ANSWER

BRIDGING THE GAP BETWEEN PEACE OFFICERS AND THE REST OF THE COMMUNITY

WalkingWhileBlackTheMovie.com

### PERSONAL APPEARANCE AGREEMENT

THIS PERSONAL APPEARANCE AGREEMENT is made on (Date) \_\_\_\_\_ between (Event Host) \_\_\_\_\_ whose principal place of business is \_\_\_\_\_, and (Talent) Eclipse Sports & Entertainment, a production company representing Talent, and having its principal place of business at 103 Strand St., Unit C, Santa Monica, CA 90405. Eclipse shall supply either Errol Webber or A.J. Ali (Filmmakers) as Talent for the event. In some cases, both may appear but Eclipse is only obligated to supply one of the two. Likewise, Eclipse may provide some of the additional subjects featured in the film, but is under no obligation to do so. The Event Host and Talent do hereby agree to the following:

#### Engagement and Schedule

The Event Host hereby engages the Talent, and the Talent hereby accepts the engagement to appear at a scheduled, planned and promoted screening of **“WALKING WHILE BLACK: L.O.V.E. Is The Answer” during the Filmmaker’s Premiere Screening Series**. The date of this event has been agreed upon as \_\_\_\_\_, and the time has been likewise agreed to begin at \_\_\_\_\_, and not end later than \_\_\_\_\_ (max 4 1/2 hours window).

#### Duties

Talent will:

- Arrive no later than 30 minutes prior to the scheduled start of the screening, and will be available for a VIP meet and greet prior to the start of the screening.
- Be present in the theater at the immediate start of the film for acknowledgement.
- Participate in a Q&A panel of no more than four (4) participants including Talent, all of whom Talent reserves the right to approve. Event Host must supply bios of proposed guests (including social media and website links) to Eclipse no later than one (1) week prior to Event for review and approval. Overly combative guests who seek to divide will be denied a role in the Q&A — kindly remember, this is a solutions-oriented film and movement and our objective is to facilitate discussion that moves us towards building closer relationships. People in the community who are doing notable work in the area of reconciliation are strongly suggested for the Q&A panel. Q&A period to last no longer than one (1) hour.
- Be available for meet and greet with filmgoers after Q&A until end of 4 1/2 hour time commitment.

#### Equipment

- Film to be screened in a theater setting that must be pre-approved by Talent.
- Sponsor agrees to provide stage lighting and sound equipment necessary to enhance the presentation of the Q&A.

#### Use of Name and Image

The Event Host shall be entitled to use the name and image of the Talent as well as the logo and other marks associated with the film. The name or image of the Talent may not be used or associated either directly or indirectly, with any product sale or service without prior written consent. Any requests for interviews associated with promotion of the event must be submitted and agreed upon in writing. Talent must approve all marketing materials.

#### Promotions and Event Expenses

- The Event Host is solely responsible for all operations and costs of their event and bears all responsibility for the planning, execution and liability of said event.
- The Event Host is solely responsible for promoting the event. The Talent does not assume any responsibility for participating in promotion and or publicity of the event other than that which is agreed to in writing.

#### Recording/Photography

- There may be no audio or video taping broadcast, reproduction or distribution of any part of the Talent’s performance unless prior written permission is granted by the Talent or Talent representation.
- Because of the sensitive nature of the topic, Facebook Live and other live streaming is prohibited.
- Event Host must post signage stating that audio recording, video recording and live streaming is strictly prohibited.

#### Compensation

- a) The Event Host and Talent have agreed to a compensation amount of Three Thousand Five Hundred and no/100 dollars (\$3,500.00). This amount includes travel and lodging if necessary. Should Event Host wish to guarantee attendance by both filmmakers, the total compensation amount will be Seven Thousand and no/100 dollars (\$7,000.00). Initial here if you would like to exercise the option to confirm appearance by both filmmakers: \_\_\_
- b) Payment in full is due at the time of signing agreement to secure the appearance.
- c) There will be no FINAL CONFIRMATION of this agreement until the signed contract and cleared payment have been received by the Talent.
- d) Payment Methods:
  - a) Electronic payment may be made using a major credit or debit card via Square or PayPal payment systems.
  - b) Wire Transfer to Talent's account. If this option is selected, wiring information will be provided.
  - c) Checks may be mailed using a trackable overnight service to Eclipse Sports & Entertainment, LLC, 103 Strand St., Unit C, Santa Monica, CA 90405.

**Cancellation of Appearance**

- a) Event Host is responsible for providing the agreed upon equipment. In the event the agreed upon equipment is not provided, the Talent may cancel or abridge the appearance, however, the full agreed upon fee shall be paid.
- b) In the event of a weather emergency (declared by the local government, resulting in closure of facilities), event may be rescheduled to a date that suits both parties, however, Event Host may have to cover additional travel expenses for Talent if a second trip is required.

**Governing Law / Notices / Limitation of Liability**

The validity, interpretation and performance of this Agreement shall be governed by and construed in accordance with the laws of California. The parties submit to the exclusive personal jurisdiction of, and agree that any legal proceeding with respect to or arising under this Agreement shall be brought in, either the state courts in Los Angeles, California, or the federal courts for the Southern District of California. Any notice required or permitted to be given hereunder shall be in writing and shall be delivered by hand or mailed by certified mail, return receipt requested, postage prepaid, and addressed to the addresses of each of the parties stated in the preamble to this Agreement or to such other address as each of the parties may designate to the other in writing. Neither party shall be liable for any indirect, special, punitive, consequential, incidental, or other similar damages, including, without limitation, loss of goodwill, lost profits, or business interruption.

**Arbitration**

Both Parties agree any claim hereunder against the other Party shall be decided by final and binding arbitration pursuant to the Streamlined Arbitration Rules and Procedures and the U.S. Arbitration Act, 9 U.S.C. Sec. 1 et seq ("Arbitration Act"). The Parties will select not less than two arbitrators (or they will be selected for us if we cannot agree) who shall be former judges or attorneys with substantial experience in resolving business disputes involving sales incentive agreements. The arbitrator's decision shall be in writing. Arbitration may be compelled and an arbitration award enforced by any court of competent jurisdiction. All Arbitration proceedings will be held in Los Angeles, California.

**Complete Agreement**

This agreement, in its entirety, contains the full understanding of the parties. It may not be changed orally but only by an instrument in writing signed by both parties.

Therefore, the parties have executed this agreement the Date first above written.

EVENT HOST

ECLIPSE SPORTS & ENTERTAINMENT

\_\_\_\_\_  
Event Host Signature

\_\_\_\_\_  
Eclipse Signature  
A.J. Ali, CEO & Producer

\_\_\_\_\_  
Event Host Name Printed